

AV-DROP PRINT ART REQUIREMENTS

Creating world class branded backdrops is our #1 priority. Please review these requirements and guidelines for the highest quality solutions for your next event.

SERVICES INCLUDED IN QUOTE

- » Verify print quality of artwork to scale.
 - » Verify that all fonts are provided and/or outlined.
 - » Verify that all links are provided and/or embedded.
 - » Digital low res print proof with viewable area and bleed markings.
 - » Any change orders needed will be an additional cost.
 - » If you require Drape Kings to modify or design your graphic print, additional design fees will apply.
- *Please coordinate with your handler the best email to send the file transfer to.**

FILE FORMAT

- » If you are supplying finished artwork, EPS format at either 25%, 50% or 100% with outlined fonts. We can also accept a "PACKAGED" illustrator or InDesign file. PDF files need to be print ready at either 25%, 50% or 100% and no less than 300 dpi.
- » If we are creating your artwork, all logos must be provided in vector format. Acceptable file types include EPS, AI or PDF. No JPEGs or rasterized files can be used.

COLORS

We will attempt to match the color per screen values. If you need a specific color match, a color sample must be provided or PMS color specifications. All files should be provided in CMYK or PMS spot colors. If assigning PMS colors, please use the Pantone Solid to Process library as all jobs will be printed in 4-color process.

BLEED

Always include a minimum 4-inch bleed on all sides. For example, the final print ready file should be 8'8" x 8'8"w (104 inches high x 104 inches wide). The viewable area of the banner should be 8'h x 8'w+ 4" bleed on top, bottom left, right, sides for the Velcro finish.

DESIGNING THE ARTWORK WITH STAGE INTENSIONS

***See below diagram for variables to consider for your graphic.**

