



STEP & REPEAT ART REQUIREMENTS

Our partnership with world class printers as well as our innovative pipe and drape mounting systems guarantee the highest quality solutions for your next event.

FILE FORMAT

- » If you are supplying finished artwork, files must be created 1/4 or 25% scale of actual banner size in vector format. Correctly formatted files created in Photoshop, Illustrator, InDesign, Freehand or QuarkExpress for PC or Mac are acceptable.
- » If we are creating your artwork, all logos must be provided in vector format. Acceptable file types include EPS, AI or PDF. No JPEGs or rasterized files can be used.

Vector vs Raster Graphics

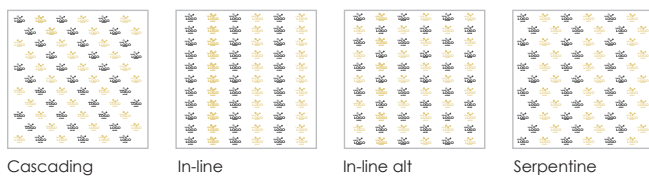
5x Magnification

Vector

Bitmap

Example showing effect of vector graphics vs raster graphics which are resolution dependent. They cannot scale up to an arbitrary resolution without loss of quality. The original vector-based illustration is at the left. The upper-right illustrates the same magnification as a bitmap/ raster image. Raster images are based on pixels and this scale with loss of clarity, while vector-based images can be scaled by any amount without degrading quality.

PATTERN EXAMPLES



FILE TRANSFER

Files can be uploaded at:
<http://www.drapekings.com/upload>

Remember to name the folder or files with your company and project names. This will make it easier for us to identify your files.

COLORS

All files should be provided in CMYK or PMS spot colors. If assigning PMS colors, please use the Pantone Solid to Process library as all jobs will be printed in 4-color process.

BLEED

Always include a minimum 1.5 inch bleed on all sides unless your artwork uses a white unprinted background.

COMMON SIZES

